

MyHoustonGOSPEL.com is a website dedicated to the gospel groups and choirs in Houston, Texas metropolitan area.

Purpose: TO inform. TO entertain. TO promote.

Our website has a number of sections to entertain its visitors.

Events

This section is a listing of events in the area submitted by gospel music lovers, promoters, talent & churches.

Artists

This section is a listing of vocalists in the area and includes a listing of groups and choirs.

Music

This section is an area where artists in the city and its surrounding area can submit their album for review. Reviews will be done by various people in music and entertainment from outside of the city as well as by HoustonGOSPEL staff.

Videos

This section showcases videos from various platforms from Houston area artists.

Send inquiries & promotional material (fliers, promotional kit, music) to:
advertise@myhoustongospel.com

Files must be swf, bmp, mp3 or jpeg format.

An invoice will be sent by email to make payment.

Checks must be received before ad campaign begins.

In the memo section specify/list: MyHoustonGospel ad payment

Once a deal has been made, a contract will be sent within 24 hours.

We welcome your business.

Advertise: Send to advertise@myhoustongospel.com.

Ad	Size	Price
Sidebar:	125x125	\$20/4 weeks
	125x250	\$30/4 weeks
	250x250	\$40/4 weeks
	350x250	\$50/4 weeks
Feature:	Front story	\$65/2 weeks
Top banner:	468x60	\$60/2 weeks
Backdrop:	Background	\$75/month

Public Relations services:

EPK: \$50
Press release: \$25
Street team: \$200 per day
Flier creation: \$100
2000 Flier printing: \$250
Social networking takeover: \$50 per week
(Event creation on Facebook/Myspace, event blast, event messaging, tagging (FB), posting to walls (FB), posting on regional/national/local event lists. At least 50 interactions (messages/postings) per day.)

- All ads come with 2 Twitter & Facebook social network postings.
- To create an ad by one of our designers is a cost of \$50, in addition to the ad cost.

Geographic Region Houston, TX & surrounding areas such as Spring, Sugarland, Pearland, Missouri City & Baytown.

Gender 60% female 40% male

Age 48% 18-34 years old, 28% 35-45 years old

Education: Gospel sites attract mainly college educated visitors upwards of 65%.

Psychographics Religious, outgoing, forward thinking

Church Attendance 87% are weekly church goers

GospelCity.com Media Kit 2009-2010 pg. 1

All paid advertising is open to artists from around the country that are interested in breaking into the Houston market.